



## OUR MEMBERS

ACDI/VOCA

•  
Citizens Development Corps/MBA Enterprise  
Corps. (CDC)

•  
Citizens Network for Foreign Affairs (CNFA)

•  
Coffee Quality Institute -- Coffee Corps

•  
Florida Association for Voluntary Action in the  
Caribbean and the Americas (FAVACA)

•  
Financial Services Volunteer Corps (FSVC)

•  
Institute of International Education (IIE)/  
Emerging Market Development Advisers  
Program (EMDAP)

•  
International City/County Management  
Association (ICMA)

•  
International Executive Service Corps (IESC)/  
Geekcorps/Financial Services Division

•  
International Real Property Foundation (IRPF)

•  
International Senior Lawyers Project (ISLP)

•  
Land O' Lakes, Inc.

•  
Opportunities Industrialization Center  
International (OICI)

•  
Partners of the Americas

•  
Winrock International

•  
World Council of Credit Unions (WOCCU)



## CONTACT INFORMATION

To receive additional information about  
the listed LTBA programs, please contact:

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Long-Term Business Advisers LTBA




Volunteers for Economic Growth Alliance


## VEGA's Long-Term Business Advisers (LTBA) Programs



**USAID**  
FROM THE AMERICAN PEOPLE



*Achieving economic growth  
in the world through  
increased volunteerism*



## Objective & How We Work

**VEGA's Long-Term Business Advisers (LTBA)** program leverages the business management knowledge and technical expertise of recent US graduate school-trained volunteers to provide long-term technical assistance in support of USAID Mission program needs.

### Program Objective

VEGA/LTBA programs aim to develop and enhance the competitiveness of the host country's private sector with the ultimate goal of promoting growth of the national economy.

VEGA's approach to this end consists of providing long-term volunteer technical assistance through its members' recruitment of current and recent MBA and MA students from top graduate business and international affairs schools across the US. Advisers generally are placed with a "host" company or organization in a developing country to which they provide management assistance for 10-15 months. Advisers may assist the private, public, or non-profit sector in any technical area in which they have significant expertise. Currently, VEGA Advisers are assisting with Microfinance, Marketing & Communications, Strategic Planning, Human Resource Development and Management, Product & Sector Development, Financial Planning, Cost Control, Production Efficiency, Quality Control, Business Research, Information Systems and Database Management, Market Analysis, Economic Policy, Disaster Relief Coordination and Labor Policy.

Upon return, Advisers often develop case-studies based on their experiences working with their host company or organization. These studies are then used for teaching purposes both in the US and abroad.

## Program Activities

VEGA Advisers are placed in countries based on local needs, as determined by the USAID Mission in that country or another division of USAID. Advisers are recruited, trained and managed by a VEGA member organization and can be used in conjunction with any other current USAID program or new VEGA stand-alone award.

Although any of VEGA's 17 member organizations can implement a Long-Term Business Adviser program, two organizations have a long-standing record of recruiting and selecting the best MA and MBA students from leading universities in the US. The Institute of International Education (IIE) has implemented the Emerging Markets Development Adviser Program (EMDAP) in 45 countries over the past 13 years. The Citizen's Development Corps (CDC) has implemented the MBA Enterprise Corps program (MBAEC) in over 20 countries in the past 15 years.

### **VEGA currently has LTBA programs in the following countries:**

- **Armenia:** VEGA/LTBA in Armenia will bring five Advisers to work for ten months with USAID-funded projects and organizations in Armenia.
- **Indonesia:** Two VEGA/LTBAs will work for the American Chamber of Commerce in Jakarta (AmCham) for one year, one as an Economic Policy Adviser and the other as a Private Sector Tsunami Liaison Adviser.
- **Jordan:** VEGA's Economic Opportunities Program (EOP) is a ten-month program that pairs seven TBAs with Jordanian businesses and organizations.
- **Mexico:** VEGA/LTBA in Mexico has matched one MBA-level Adviser with Mexico's Fundación Integral Comunitaria A.C. (FINCA) for 10 months.
- **Microenterprise Development:** Six VEGA/LTBAs will provide technical assistance to USAID's Office of Microenterprise Development (MD) to foster economic growth through selected microfinance and micro- and small enterprise programs in six countries: **Ecuador, Guyana, Sierra Leone, Pakistan, Philippines, and Zambia.**

## VEGA Overview

*"VEGA is designed to greatly enhance the Agency's ability to partner with volunteer organizations that provide technical assistance in many areas of economic growth."*

- Andrew S. Natsios, Former Administrator of USAID

VEGA is the world's largest consortium of economic growth volunteer organizations providing technical expertise in private sector development. Collectively, VEGA has more than 350 years of experience in mobilizing volunteers to support economic growth in developing, post-conflict and transition countries, and in designing and implementing successful technical assistance projects across the spectrum of economic growth activities worldwide.

VEGA is demand driven and provides comprehensive resources with a single point of contact. Program designs are consolidated, but created through a collaborative process based on our members' extensive expertise in:

- **Private Sector Development**
- **Financial Services**
- **Agribusiness Development**
- **Opportunities for Rural and Urban Poor**

In addition to VEGA Member Organizations' expertise in implementing activities, VEGA professionals are available to assist donor organizations in designing and developing economic growth assistance projects to meet a country's specific needs. Given its experience in economic growth activities, VEGA members are able to employ best practices and volunteer assistance models that have been developed and tested by its member organizations over many years, and have proven successful. VEGA creates sustainable practices and institutions for the future, while assisting government and private sector partners overseas to build economic and trade links to American businesses, trade associations and skilled entrepreneurs.

