

Press Release

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FOR IMMEDIATE RELEASE

VEGA Wins Associate Award for Jordan's Economic Opportunities Program (EOP)

USAID/Jordan has awarded the Volunteers for Economic Growth Alliance (VEGA) an associate award to recruit and manage seven (7) long-term graduate student Advisors to support and implement its "Economic Opportunities Program" (EOP). These graduate VEGA Advisors will be recruited and managed by VEGA member, The Institute of International Education (IIE) and will support Jordanian businesses and organizations to improve their operations.

IIE will recruit, train and manage these highly qualified volunteer Advisors for key assignments that have been determined by the Mission for approximately one year. IIE is a VEGA member with 13 years of experience administering such programs.

Advisors generally are placed with a "host" business or organization for which they work during the year. Throughout their assignment, they are mentored to prepare written business case studies, which are then published and used in graduate schools around the United States and abroad. The "host" companies or organizations are identified by the Mission as places where external expertise is needed and where the Advisors can contribute to their productivity, providing solid support for broader economic development.

The following positions have been identified by the Mission as potential assignments for the incoming class of VEGA Advisors:

1. Marketing Development Advisor for the Royal Society for the Conservation of Nature
2. Strategic Policy Advisor for Excellence, Inc.
3. Business Development Advisor for Business Development Services Center (BDSC)
4. Staff Development & Office Management Specialist, Jordan Stone Exporters Association (JOSTONE)
5. Product & Sector Development Specialists, Jordan Olive Products Exporters Association (JOPEA)
6. Business Research & Market Analyst, American Chamber of Commerce, Jordan
7. Marketing & Communications Officer, Jordan Garments, Accessories & Textile Exporters Association (JGATE).

VEGA looks forward to contributing to USAID/Jordan's strategic objectives of promoting broad-based economic growth through the utilization of volunteers.

The Volunteers for Economic Growth Alliance (VEGA) is the world’s largest consortium of economic growth volunteer organizations providing technical expertise in private sector development. Collectively, VEGA has more than 350 years of experience in mobilizing American volunteers to support economic growth in developing countries (including post-conflict and transition), and in designing and implementing successful technical assistance projects across the spectrum of economic growth activities worldwide.

VEGA is demand-driven and provides comprehensive resources with a single point of contact. Program designs are consolidated, but created through a collaborative process based on our members’ extensive expertise in:

- Private Market Development
- Financial Services
- Agribusiness Development
- Expanded Opportunities for Rural and Urban Poor

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