



## OUR MEMBERS

- ACDI/VOCA
- 
- Citizens Development Corps/MBA Enterprise Corps. (CDC)
- 
- Citizens Network for Foreign Affairs (CNFA)
- 
- Coffee Quality Institute -- Coffee Corps
- 
- Florida Association for Voluntary Action in the Caribbean and the Americas (FAVACA)
- 
- Financial Services Volunteer Corps (FSVC)
- 
- Institute of International Education (IIE)
- 
- International City/County Management Association (ICMA)
- 
- International Executive Service Corps/ Geekcorps/Financial Services Division
- 
- International Real Property Foundation (IRPF)
- 
- International Senior Lawyers Project (ISLP)
- 
- Land O' Lakes, Inc.
- 
- Opportunities Industrialization Center International (OICI)
- 
- Partners of the Americas
- 
- Winrock International
- 
- World Council of Credit Unions (WOCCU)



## CONTACT INFORMATION

To receive additional information, or to participate in our programs, contact:

Mr. Addis Alemayehou  
**VEGA/AGOA+ Ethiopia**  
c/o IESC  
Bole Sub City  
Off African Avenue  
PO Box 2357, Code 1110  
Addis Ababa, ETHIOPIA

Tel: 251-1-62-25-82/62-36-59  
Email: [addis@vegaethiopia.org](mailto:addis@vegaethiopia.org)

### VEGA - Global Headquarters

1424 K Street, NW  
Suite 660  
Washington, DC 20005  
USA

Telephone: (+1) 202-628-0017  
Facsimile: (+1)202-628-0018  
E-mail: [info@vegaalliance.org](mailto:info@vegaalliance.org)

Visit our website at:  
[www.vegaalliance.org](http://www.vegaalliance.org)

*Achieving economic growth  
in the world through  
increased volunteerism*



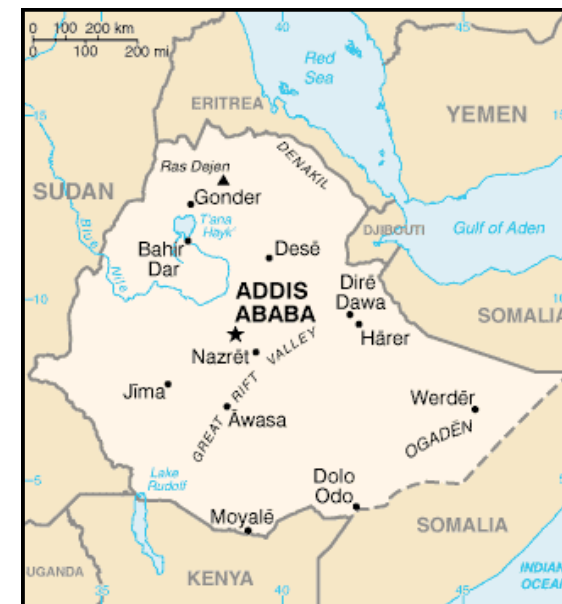
ETHIOPIA

AGOA+



Volunteers for Economic Growth Alliance

## Ethiopia's Africa Growth & Opportunities Act + (AGOA+) Program



**USAID**  
FROM THE AMERICAN PEOPLE



## AGOA+ Objectives & Activities

---

**VEGA's Africa Growth and Opportunities Act (AGOA +)** program is a two-year export promotion program under the broader trade initiative AGOA, which was signed into law on May 18, 2000. AGOA and all activities under AGOA are designed to offer tangible incentives for African nations to continue their efforts to open their economies and build free and prosperous markets.

This program aims to develop and promote Ethiopia's export market to the United States and other international markets. The program will accomplish this objective through three primary project activities:

- Disseminating information to Ethiopian business regarding AGOA opportunities;
- Creating and strengthening business linkages between Ethiopian businesses and the Diaspora community in the U.S.; and
- Holding and participating in a series of trade and reverse trade missions for products with a competitive advantage.

## AGOA+ Mission

---

The mission of **VEGA's AGOA+** program is to equip Ethiopian entrepreneurs with skills needed to take advantage of the various economic opportunities that AGOA provides. This will in turn, encourage exports and support broad-based economic growth.

### Use of Volunteers

As in all VEGA programs, highly skilled volunteer experts are used extensively in the AGOA+ program to deliver appropriate and effective technical assistance. Over the life of the program (July 2005-June 2007) VEGA will utilize the skills and talents of both long and short-term volunteers to provide technical assistance in the following areas:

- Diaspora coordination;
- Export promotion;
- Trade show coordination & support; and
- Information & communications technology (ICT).

AGOA+ also utilizes the knowledge of one well-trained MBA Advisor throughout the project. To provide for program management and logistics, the program draws upon VEGA's existing field capabilities in Ethiopia and is staffed by a small, highly skilled full-time staff.

## VEGA Overview

---

*"VEGA is designed to greatly enhance the Agency's ability to partner with volunteer organizations that provide technical assistance in many areas of economic growth."*

- Andrew S. Natsios, Former Administrator of USAID

VEGA is the world's largest consortium of economic growth volunteer organizations providing technical expertise in private sector development. Collectively, VEGA has more than 350 years of experience in mobilizing volunteers to support economic growth in developing, post-conflict and transition countries and in designing and implementing successful technical assistance projects across the spectrum of economic growth activities worldwide.

VEGA is demand driven and provides comprehensive resources with a single point of contact. Program designs are consolidated, but created through a collaborative process based on our members' extensive expertise in:

### ◆ Private Sector Development

### ◆ Financial Services

### ◆ Agribusiness Development

### ◆ Opportunities for Rural and Urban Poor

In addition to VEGA Member Organizations' expertise in implementing activities, VEGA professionals are available to assist donor organizations in designing and developing economic growth assistance projects to meet a country's specific needs. Given its experience in economic growth activities, VEGA members are able to employ best practices and volunteer assistance models that have been developed and tested by its member organizations over several years, and have proven successful. VEGA creates sustainable practices and institutions for the future, while assisting government and private sector partners overseas to build economic and trade links to American businesses, trade associations and skilled entrepreneurs.

